

FOR IMMEDIATE RELEASE

The Billboard Creative Announces the 11th Annual Los Angeles Billboard Exhibition

Los Angeles, CA – The Billboard Creative (TBC) is proud to announce its 11th annual Los Angeles Billboard Exhibition, continuing its mission to transform the city's billboards into a public art gallery. This year's exhibition, launching in April 2025, will feature works from a diverse selection of international and local artists, placing contemporary art in the public sphere for millions to experience.

Now in its 11th year, The Billboard Creative has established itself as one of the longest-running public art initiatives in the country. By repurposing commercial billboards for artistic expression, TBC fosters accessibility to art, creating unexpected and powerful moments of inspiration across the urban landscape.

"Art should be for everyone, not just for those who seek it out in galleries and museums," said Adam Santelli, founder of The Billboard Creative. "This exhibition allows us to bring thought-provoking, beautiful, and challenging works to the streets, where they can be experienced by a broad and diverse audience."

TBC's initiative has garnered international recognition, transforming billboards into striking displays of artistic innovation. The exhibition will be mapped through the [2025 Map](#), allowing viewers to explore the locations and details of each work.

For more information on The Billboard Creative, the 2025 exhibition, and artist profiles, visit www.thebillboardcreative.com.

This Year's Featured Artists:

- Humaira Abid
- Jessica Alazraki
- Kelley Berg
- Reid+Factor
- Maria Coletsis
- Jeff Corwin
- Jillian Denby
- Ed Freeman
- Fulton Ross
- DeVaughn Hughson
- Maria Kazanskaya
- Susan Keiser
- Jessica Frances Grégoire Lancaster
- YoYo Lander
- Prescott Moore Lassman
- Connor Liljestrom
- Harmen Meinsma
- Eric Mistretta
- Ruben Natal-San Miguel
- Dale Niles
- Adam Normandin
- Tara OGorman
- Christos J. Palios
- Francisco Palomares
- Stacy Phillips
- Patricia Sandler
- Neil Shigley
- Tony J. Smith
- Bill Yates