



FOR IMMEDIATE RELEASE

The Billboard Creative Announces Its 12th Annual Los Angeles Billboard Exhibition: *Sightlines: Art in Public View*

Los Angeles, CA – The Billboard Creative (TBC) is proud to announce *Sightlines: Art in Public View*, its 12th annual Los Angeles Billboard Exhibition. Running from April 6 through May 4, 2026, this year’s exhibition will transform billboards across the city into a public art gallery, featuring works from 19 artists working across painting, photography, digital media, textile art, and mixed media, alongside acclaimed guest artist Karen Ballard.

Now in its 12th year, The Billboard Creative has cemented its place as one of the longest-running and most distinctive public art initiatives in the United States. By reclaiming commercial billboard space for artistic expression, TBC continues to challenge where and how art is experienced—placing powerful, thought-provoking work directly in the everyday paths of millions of Angelenos.

“Art shouldn’t live behind walls or exist only for those who can afford a ticket,” said Adam Santelli, founder of The Billboard Creative. “Every billboard in this exhibition is a statement that art belongs to everyone. We’re turning Los Angeles into a gallery with no doors, no admission, and no barriers—democratizing art one billboard at a time.”

Sightlines: Art in Public View brings together artists from across the country and around the world whose work addresses the human condition through deeply personal and universal lenses—from portraits of the unhoused and explorations of aging and memory, to celebrations of cultural identity, meditations on justice, and quiet reflections on everyday life. The exhibition will be mapped through the 2026 Map on thebillboardcreative.org, allowing viewers to locate and explore each work across Los Angeles neighborhoods.

2026 Guest Artist: Karen Ballard

Karen Ballard brings a rare blend of cinematic artistry and journalistic depth to the 2026 billboard show. An award-winning photographer with roots in photojournalism, she covered major world events from Washington, D.C., the Middle East, Haiti, and Afghanistan before bringing that same sharp eye for story and human emotion to her work in film. Her images carry both immediacy and scale, shaped by a career spent documenting the world with intimacy, precision, and power.

For more information on The Billboard Creative and the 2026 exhibition, visit www.thebillboardcreative.org.

2026 Featured Artists:

Karen Ballard (Guest Artist), Venice, CA

Keith Adams, *I See You*

Glynn B. Cartledge, *Family Matters*

Irina Cheremisina, *Thin.Not.Beautiful*

Suzanne L. Cross, *Murder And Missing
Indian Women and Girls*

David Freeman, *Charro Pride*

Shawna Gibbs, *Pass the Cranberry Jelly*

Luis Eduardo Guarnizo, *Where are my
keys?*

Michael James, *My American Dream*

Linda Keene, *Wash Day*

lazyimbecile, *Take My Picture II*

Erika Meriaux, *Hermes and Argos*

Elissa Mora, *Field of Dreams*

Kenton Nelson, *Arcadia*

Andrew Ortiz, *Soy, Uno, Dos, Tres*

Jeremy Rall, *Untitled*

Neil Shigley, *Stig 62*

Thomas Whitworth, *Visitor*

Zoe Welch, *See no –being watched*

Foteini Zaglara, *Proika*

About The Billboard Creative (TBC):

Based in Los Angeles, The Billboard Creative is a nonprofit organization that transforms how art is viewed by offering alternative platforms beyond traditional museums and galleries. Through billboard exhibitions, an artist grant program, and in-depth interviews, TBC provides exposure for artists outside the conventional art scene, breaking down financial barriers typically found in the art market. To date, TBC has presented more than 200 billboards featuring the work of artists from around the globe and has generated over 70 million outdoor impressions. TBC advocates for the essential role of art in community well-being, turning everyday spaces into public galleries and promoting unrestricted access to art as a fundamental right—not a privilege. The organization accepts submissions from all disciplines and enlists professional artists and curators to lead its blind submission selection process.

PHOTOS & VIDEOS:

Photos and videos of the billboards in the 2026 TBC show will be available beginning April 6; images of all billboards will be available by April 10 at:

<https://www.dropbox.com/scl/fo/xtzur66vu1qbhycg3tacq/AFIGIWHCfUpQbnLwSLO2Lyw?rlkey=68nwc4f8lipafva1orgafxubi&st=cphpa961&dl=0>

Images of the selected artworks of the 2026 show, as well as prior years' billboard installations, are available at the above link now.

Media contact:

Adam Santelli

asantelli@thebillboardcreative.org