

The Billboard Creative Celebrates a Decade of Public Art with Its 10th Anniversary Show Opening April 1



Los Angeles, CA – March 2024 --The Billboard Creative (TBC) is pleased to announce its 10-year anniversary show, a month-long installation curated by Mona Kuhn that turns billboard advertising spaces into an open-air art exhibition for all Angelenos. This landmark event will take place from April 1 to April 30, showcasing the work of 27 artists from across the U.S. and Europe in a variety of Los Angeles neighborhoods (map available at thebillboardcreative.org.)

“We started in 2014 with a mission of making the art world more accessible to emerging and underrepresented artists and making art more accessible to the people of Los Angeles, and we’ve been overwhelmed by the embrace we have received and honored to have given exposure to so many talented artists,” said Adam Santelli, founder and executive director of TBC. “The world has changed greatly in the past 10 years and while museums and galleries will always thrive, I think as awareness has grown of a need for more equity and access across society, people are looking to organizations like TBC which are working to to address this the art sector.”

In keeping with its mission, TBC shows are open to artists working in all mediums and its shows offer a glimpse into contemporary art outside the conventional gallery setting.

2024 The Billboard Creative Artists

@ecceing (Glenwood Springs, CO)
Elizabeth Bailey (Los Angeles)
J.F. Bolet (Lake in the Hills, IL)
Glynn B. Cartledge (Reno, NV)
Stéphane Cojot-Goldberg (Paris)
Shana Cook (Lakewood, CA)
Julia Fullerton-Batten (London)

Bart Goldman (Los Angeles)
Kipkemoi (Long Beach, CA)
Michael Hunt (Woodstock, NY)
Nitashia Johnson (Dallas)
Robbie Kaye (Santa Ynez, CA)
Heidi Kirkpatrick (Portland, OR)
Anna Laurent (London)

Rachel Mazarine (Paris)
Corisa Moreno (Los Angeles)
Jessica Nap (Terschuur, The Netherlands)
John Reilly (San Francisco)
Robin Repp (Huntington Beach, CA)
joan ryan (Boston)

SEDA SAAR (Malibu, CA)
Mahya Shamai (Costa Mesa, CA)
Gerald Slota (Paterson, NJ)
William Mark Sommer (Loomis, CA)
Paul Taylor (Oakland), CA
Jill Waterman (New York)
Kayla Witt (Los Angeles)

TBC Artist Grant Awardees

Last year, TBC extended its support of artists with the launch of grants awarded in conjunction with each show to foster artistic growth and providing platforms for voices that resonate with and enrich our communities. 2024 TBC grants will be announced on thebillboardcreative.org in April.

About The Billboard Creative (TBC):

Founded in 2014, The Billboard Creative is a Los Angeles-based nonprofit that stages public art shows on billboards throughout Los Angeles with a mission to help emerging and undiscovered artists and bring art into the everyday paths of Angelenos. To date, TBC has hung more than 200 billboards featuring the work of artists from around the globe and has generated over 60 million outdoor impressions. The organization accepts submissions from all disciplines and enlists professional artists and curators to lead its blind submission selection process. Submitted artists are often shown alongside guest artists. Previously presented guest artists include Ramiro Gomez, Phung Huynh, Narsiso Martinez, Paul McCarthy, Marilyn Minter, Alex Prager, Calida Rawles, and Ed Ruscha.

About the curator:

Mona Kuhn is a photographer and lens-based media artist. Throughout a career spanning more than 20 years, Kuhn's work is in private and public collections worldwide, as well as LA museums such as the The J. Paul Getty Museum, Los Angeles County Museum of Art, The Hammer Museum. Since 2015, she has curated major billboard exhibitions for TBC. Kuhn has helped TBC recruit emerging artists, NFT artists and brought the guest artist program to life with international artists such as Ed Ruscha, Paul McCarthy, and Alex Prager to help bring further recognition to the overall billboard exhibition. Her passion for supporting emerging artists to achieve their goals has inspired the rest of the team at TBC. Kuhn lives and works in Los Angeles.

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PHOTOS & VIDEOS:

Photo and videos of the billboards in the 2024 TBC show will be available beginning April 1; images of all 27 billboards will be available by April 5 at:

<https://www.dropbox.com/scl/fo/y6mf4hiho1palj4wjduh?rlkey=whij5udrb1kd0n88y4pgy6kci&dl=0>

Images of the selected artworks of the 2024 show, as well as prior year's billboard installations, are available at the above link now.

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